

GAVMA

Greater Atlanta Veterinary Managers Association

Minutes: April 13, 2006

I. MEETING CALLED TO ORDER

1. The third meeting of the Greater Atlanta Veterinary Managers Association was called to order at 1:50 PM on Thursday, April 13, 2006 at the Advance Micro system Building in Lawrenceville, Georgia. Twenty – one people attended. Thirteen current members and 8 non members. Those present told the group the following information; their name and title, the name of their hospital, and if they are members of the GAVMA.
2. The minutes were given out, and a treasurer's report was given by Sue Black.

II. OLD BUSINESS (Judi Bailey)

1. We now have 23 members that have paid dues. Certificates, ID cards and Welcome letters will be sent to all paid members.
2. Judi Bailey attended the Gwinnett Tech Open House and gave information to the new Tech graduates about GAVMA
3. She also has been invited to speak at the Gwinnett County Veterinary Medical Association meeting on June 20, 2006.

III. NEW BUSINESS

1. Judi Jackson has secured a link with the GVMA website.
2. A short article about the GAVMA will be published in the next Georgia Veterinary Association newsletter. Claudia Bradbury will submit to them by June 15, 2006
3. GAVMA needs to create and write a charter. Anyone with experience in this area is asked to contact Claudia Bradbury.
4. Website: Currently up and running.
 - a. Please use it as a source in information about upcoming meetings.
 - b. RSVP on web page. We need accurate head counts in order to provide lunch.
 - c. Forum section: Judi Bailey asked for opinions on the need for a password to access the Forum area of the webpage Judi Jackson suggested that we leave it open while the GAVMA is forming. It was decided to leave it accessible to all for the next 2 months before making a decision.
 - d. Job Bank: Judi Bailey discussed the cost of maintaining the job site on the web page. It takes approximately 1 – 2 hours to post the ad, and is expensive to maintain. Judi asked for discussion about the possibility of raising the fee and keeping half for the association. After a vote, it was decided the leave the fee as is until we see a need to raise the charge. Judi then explained the procedure for placing an ad.
5. Judi Bailey thanked The Webster Company for sponsoring the meeting, and introduced Geoffrey Corry, a sales representative from Webster. Geoffrey then introduced Dan Green.
 - a. Dr. Green, currently with Boehringer Ingelheim, Vetmedica, graduated from Texas A&M in 1978, and practiced in various clinical settings until 1997.
 - b. He has since worked the Merial Company, Pfizer, and Boehringer.
 - c. The presentation for GAVMA was "The Fish Philosophy".

IV. **PRESENTATION**

1. Dr. Green began his presentation with a short, entertaining film that explains the Fish Philosophy and its origin. There are four basic parts of the Fish Philosophy: **Play, Make Their Day, Be There and Choose Your Attitude.**
 - a. **Play:** Make it fun. There are a million different ways to have fun at work. Play is about energy at work. It is a state of mind that brings that energy. Be spontaneous, be creative and enjoy yourself.
 - b. **Make Their Day:** When dealing with people and working in service industry, the fun between co-workers should be shared with customers. When you are having a horrible day, do something for someone else. Use clients and pets names,
 - c. **Be There:** Constantly be aware of the customer's presence. Focus only on them. Acknowledge them. Listen to your clients and co workers perspective, and give them your undivided attention.
 - d. **Choose Your Attitude:** Make a choice when you get up in the morning about how your day will go. It is a choice to be happy. Accept responsibility for all your choices and be accountable.
2. Dr Green discussed possible workshop agendas for hospitals.
3. Dr Green gave statistics about diversity in clients and the groups that are, and will in the future, be spending in veterinary hospitals.

V. The meeting was adjourned at approximately 2:15 PM.

Respectfully Submitted,

Claudia Bradbury
GAVMA Secretary